

9 SOCIAL MEDIA POSTS TO MARKET YOUR CHIMNEY BUSINESS ONLINE

Save Time and Boost Business with
Done-for-You Social Media Templates





**Your growth is our commitment
at Copperfield Chimney Supply!
As the **Nation's leading supplier
of chimney and hearth products,**
we proudly serve our partners
by providing free marketing
resources, educational courses
to grow your knowledge and
business, and expert advice to
get the project done.**

Join the Copperfield Loyalty Program

In addition to assisting you expand your business, we also help you grow your bottom line with discounts, allowances, and credits! When you join our loyalty program, you gain exclusive access to benefits including credits for Copperfield Academy training sessions and advertising allowances, all aimed at boosting your company's exposure and driving increased revenue.



The Copperfield team helps our partners maximize their business by offering:



Exclusive discounts
plus free shipping
on all orders.



Year-end rebates
of up to 7% on
all products.



Discounting on
powder coating &
custom products.



Co-op advertising
allowances of
up to 3%.



Literature &
apparel credits
up to \$5,000.



Account credit up to
100% towards
Copperfield Academy.

Your Partner in the Business

To join the Copperfield Loyalty Program or learn more about our services, contact a Copperfield account manager at 800-247-3305.

800-247-3305 | www.copperfield.com

Social Post 1

Looking for a fireplace that delivers on performance and aesthetics? Meet Ventis, the perfect blend of warmth, efficiency, and modern design.

- 🔥 High-efficiency wood-burning technology
- 🔥 Sleek styling to match any home
- 🔥 Long-lasting heat with minimal maintenance
- 🔥 Eco-friendly

Whether you are remodeling or building new, Ventis fireplaces are a smart and stylish choice that turns any room into a cozy retreat.

Contact us at XXX-XXX-XXXX for a free consultation.



Social Post 2

Over time, dust and lint accumulates in dryer vents, restricting airflow, and causing your dryer to run hotter and increase the risk of ignition. Clogged dryer vents ultimately cause over 15,000 homes to experience fires each year.

Common warning signs include:

- 👉 Clothes taking longer to dry
- 👉 Burning smells when the dryer is running
- 👉 The outside vent cover is not opening properly

Make sure your home is safe, get better dryer performance, and lower your energy bills by booking a professional dryer vent cleaning today!

Contact us at XXX-XXX-XXXX to book today.



**15,000 House Fires Start
in Dryer Vents Every Year**

Social Post 3

When soot and creosote start to build up in your chimney, they don't just sit quietly.

You get:

Blocked Airflow: That cozy fire won't burn as efficiently if the smoke and air can't escape properly.

Reduced Efficiency: You'll use more fuel and get less heat.

Major Fire Hazard: Creosote is highly flammable, and buildup is a leading cause of chimney fires each year.

The Fix? A Professional Chimney Cleaning. Our expert team removes built-up soot and creosote to restore safe airflow, boost heating efficiency, and help prevent dangerous fires.

Book now and breathe easy by calling XXX-XXX-XXX for a fast and professional clean before the weather gets cold!



Social Post 4

Don't ignore these red flags, they could mean your chimney needs attention. Fixing early signs can save a lot of money before it turns into a severely costly problem!

👉 Cracked Brick or Mortar:

These can allow moisture in, leading to structural damage. (Minor tuckpointing costs between \$300-\$800, where severe damage can cost between \$4,000-\$10,000)

👉 Smoke Indoors:

If smoke is backing up into your home, it could mean a draft or blockage issue. (Cost to repair varies depending on the source of the problem, from \$150 - \$3,500)

👉 Spalling Bricks:

Flaking or crumbling bricks are a clear sign of water damage. (Fixing damage early costs \$200-\$500, whereas extensive rebuilds can cost \$2,000-\$5,000.)

Catching these issues early can prevent extensive, costly repairs and safety risks. If you have noticed any of these signs, or want to have a professional find potential issues before they become serious, schedule a chimney inspection today: ☎ XXX-XXX-XXXX



Social Post 5

Whether you use your fireplace daily or just a few times a season, a yearly inspection keeps your home safe and your chimney running smoothly:

👉 **Identify Hidden Damage:** Inspections reveal cracks, wear, or moisture problems before they worsen and become a costly problem.

👉 **Fire Prevention:** Catch creosote buildup or flammable debris before it becomes a hazard and threatens the safety of your family and home.

👉 **Stay Code-Compliant:** Keep up with local and national safety standards to avoid fines or insurance issues.

Peace of mind starts with prevention.
Schedule your annual chimney inspection today by calling XXX-XXX-XXXX!



**PROTECT
YOUR HOME**
One Inspection Can
Save Thousands

Social Post 6

Breathe easier knowing your chimney is clean and safe.

👉 Swipe to see the difference a professional chimney cleaning makes. It's not just for aesthetics, but for your safety and energy efficiency too!

- ✅ Lower fire risk due to creosote buildup
- ✅ Improved airflow (reduces smoke indoors and helps with better heating efficiency)
- ✅ Maximized heat output (lower energy bills!)

Book your chimney cleaning today by calling XXX-XXX-XXXX!

BEFORE



Swipe to see the difference



AFTER



Social Post 7

Installing a gas insert is one of the easiest ways to upgrade your home's style AND heating power.

- 🔥 Real flame, no wood necessary
- 🔥 Energy-efficient
- 🔥 Remote-controlled convenience

Ready to elevate your home comfort this winter?

Transform your living space with a fireplace upgrade that combines warmth, style, and efficiency that both you and your family can enjoy this winter!

Call us today at XXX-XXX-XXXX to explore the perfect fireplace that will match your home's aesthetic and personal taste.



Social Post 8

Our electric fireplace installs bring ambiance, style, and warmth with no chimney cleanings, no mess, and no need to purchase wood every winter.

You get:

- 🔥 Easy Installation
- 🔥 Year-round glow(with or without heat!)
- 🔥 Remote-control on/off feature
- 🔥 Effortless comfort

Upgrade to an electric fireplace and enjoy warmth at the push of a button. That means no wood, no mess, just cozy convenience all winter long. To book an appointment and explore your options, call XXX-XXX-XXXX



Social Post 9

We specialize in converting old setups into sleek electric installations that light up the room.

🔥 No ash, no soot, no hassle. Just plug in and enjoy consistent warmth without the mess of traditional fireplaces.

🔥 Choose from a range of elegant, contemporary styles that elevate your home's aesthetic and reflect your taste.

🔥 Create a welcoming atmosphere in seconds! Perfect for relaxing nights in or impressing guests.

Turn your living room into your favorite place, just ask us how. ☎️ XXX-XXX-XXXX



OUTDATED FIREPLACE?
Transform it Into a Showpiece

Future Post Ideas:

- HIGHLIGHT A CUSTOMER TESTIMONIAL
- BEFORE & AFTER
- MAINTENANCE TIPS
- GIVE GUIDANCE ON SAFETY
- INTRODUCE A TEAM MEMBER
- ANSWER COMMONLY ASKED QUESTIONS
- SHOW OFF YOUR BEST-SELLERS
- INTRODUCE EXCLUSIVE OFFERS ON POPULAR PRODUCTS